

An aerial photograph of Alicante, Spain, showing the harbor filled with numerous yachts, the city's dense urban landscape with red-tiled roofs, and the Mediterranean Sea under a blue sky with scattered clouds. The text 'ALICANTE OPEN FOR BUSINESS' is overlaid in large white letters.

ALICANTE OPEN FOR BUSINESS

With a Dream Quality of Life

**A PRIVILEGED
INTERNATIONAL
ENVIRONMENT
FOR BUSINESS**

**GATEWAY TO
EUROPE AND AFRICA.
CAPITAL OF THE
MEDITERRANEAN
ARCH**

**A LAND OF LIGHT
AND WARMTH, LA-
PPED BY
THE SEA**



ALICANTE OPEN FOR BUSINESS

With a Dream Quality of Life

ALICANTE **A GLOBAL CITY** **WITH THE RESOURCES** **YOUR BUSINESS** **NEEDS TO GROW**

Boost your business by relocating to an area packed with resources, facilities and opportunities, open to the world. Alicante is an ideal launch pad for internationalisation. The capital of the Mediterranean Arch with a powerful logistical base and infrastructure for export activities, an established business and industrial sector and a stable government with its sights set on the future.

Alicante is an ideal city for achieving business success in the following sectors:
TOURISM · HEALTH AND WELLBEING · DIGITAL TECHNOLOGIES · STREET LIFE · LOGISTICS

ALICANTE IS THE FUTURE

+ info at www.investinalicante.com
info@investinalicante.com



CAPITAL OF THE MEDITERRANEAN ARCH

**ECONOMIC GROWTH, QUALIFIED WORKFORCE, INFRASTRUCTURES,
LOGISTICS HUB, CONNECTED TO THE WORLD, RESEARCH AND
TECHNOLOGY, LEGAL SECURITY, LOW COSTS AND QUALITY OF LIFE**



Dear Friend,

This document contains a sample of all the high quality resources available to you and your company in the city of Alicante and its surroundings. We offer you the ideal place to nurture your business, particularly if you work in the health, digital technologies, logistics, tourism and street-life sectors. Alicante has a comprehensive logistics hub to connect you to the rest of the country and with the rest of the world within just a few hours with its road and railway networks, city port and international airport.

Our mission as a territory is to streamline the process of setting up your business here, to offer you a politically and economically stable environment, with legal security, and to provide a single window system for dealing with the necessary formalities. Our territory also boasts an enormous network of universities and training centres, which trains our large pool of qualified manpower. Numerous companies and organisations are already flourishing in our incomparable setting, strategically located as a meeting point between Europe and Africa.

This sales brochure is among the initiatives taken by the Local Economic and Social Development Agency as part of the 2020 Alicante Competitiveness Alicante Plan. Alicante City Council invites you to discover everything that this city and its cosmopolitan surroundings has to offer you. You'll find we are continually growing and have everything that your company needs to prosper.

The President-Delegate
Carlos Castillo Márquez.

Local Economic and Social Development Agency

ALICANTE OPEN FOR BUSINESS

With a Dream Quality of Life

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01 | YOUR BUSINESS AT THE CENTRE OF THE WORLD



Alicante, open to the sea, the heart of the Mediterranean rim. / Photo: Tourist Board - Alicante City Council.

***Alicante** is in the centre of an area with numerous global business opportunities in an excellent geostrategic position. It is the heart of the Mediterranean Arch, where services and resources for companies with ambitions to grow in the international market abound.*

Alicante serves as a hub connecting Europe, North Africa and the Middle East, linking Asia with Europe and America. A Spanish city with a superb, comprehensive range of infrastructures which offers unbeatable competitive advantages for investors.

*It is open to contact with other territories and served by a global multi-modal transport system, with a **port and international airport, a High Speed rail link and freight railway, metropolitan transport, and a comprehensive road and motorway network.** This makes it a strategic logistical hub for the south-eastern peninsula in the centre of the Mediterranean Arch with an international mission.*



01 | YOUR COMPANY AT THE CENTRE
OF THE WORLD

ROAD AND MOTORWAY NETWORK

Alicante is connected to the Spanish and European motorway network. Travel is even more convenient thanks to the ring road which streamlines the flow of traffic around the province of which it is the capital.

The AP7 and the A7, which cover the same route, link France to Algeciras and Gibraltar. They are part of the so-called European E15 route, which runs north to Inverness in the United Kingdom.

From Alicante, also part of the A-31, it continues on to Madrid.

ALICANTE, INTERMODAL CITY

*Few European cities boast a better transport system. Alicante is equipped for swift, **effective mobility for freight and people** with its international airport and seaport, a high speed rail link, rail freight corridor and public transport system, which includes a light metro system.*



Alicante has the best intermodal communications system in Europe. / Photo: Archive



2014

THE CITY HANDLED
MORE THAN

2.5 MILLION

KG OF FREIGHT

MORE THAN

10,000,000

PASSENGERS

INTERNATIONAL AIRPORT

In 2014, more than 10 million passengers chose Alicante airport to fly to or from more than 70 cities all over the world.

*During the same year, **more than 70,000 air operations took place**, moving more than 2.5 million kg of freight.*

The airport is a mere ten-minute drive from the city centre by motorway.

There are flights to: Amsterdam, Algiers, Asturias, Barcelona, Basel-Mulhouse, Belfast, Bergen, Berlin, Bilbao, Birmingham, Bournemouth, Bremen, Bristol, Brussels, Cardiff, Cologne, Copenhagen, Krakow, Doncaster, Dublin, Düsseldorf, Niederrhein, Nottingham, Edinburgh, Eindhoven, Stockholm, Frankfurt, Geneva, Glasgow, Gothenburg, Hamburg, Helsinki, Ibiza, Karlsruhe/Baden-Baden, Leeds, Liege, Liverpool, London, Maastricht, Madrid, Manchester, Memmingen, Milan, Moscow, Munich, Newcastle, Ostende, Oran, Oslo, Palma de Mallorca, Paris, Rome, Rotterdam, Santiago de Compostela, Seville, Southampton, Southend, Stavanger, Stuttgart, Tenerife and Trondheim.

+ info at www.aeropuertoalicante-elche.com
www.aena.es

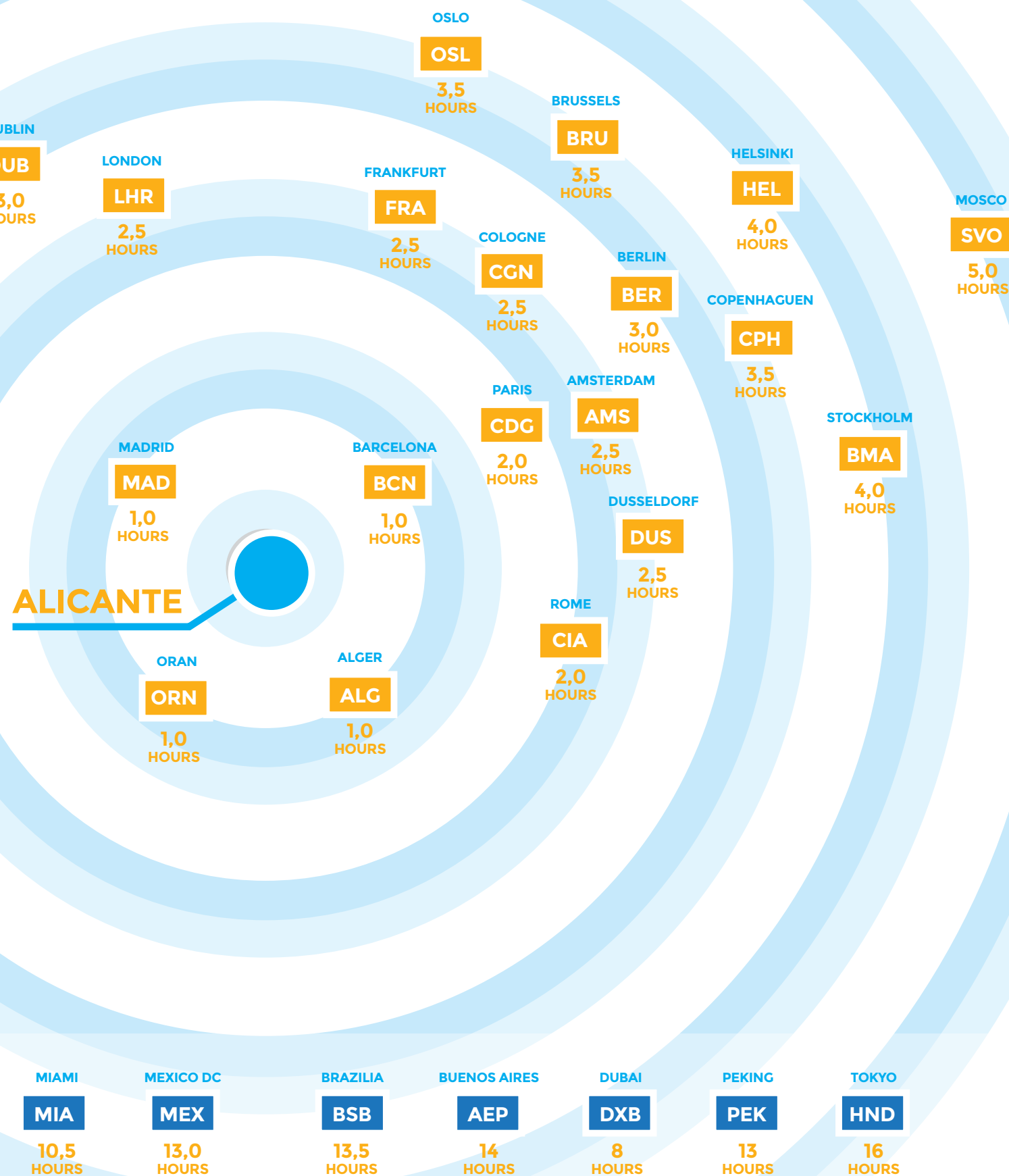


There are direct flights to 70 destinations from Alicante. / Photo: AENA Alicante



INTERNATIONAL HUB

// DIRECT FLIGHTS // INDIRECT FLIGHTS
Total flight times without stopovers





Alicante port has the location, traffic and installations to make it one of the most competitive in the Mediterranean Arch. / Photo: Alicante Port Authority

01 | YOUR COMPANY AT THE CENTRE OF THE WORLD

ALICANTE PORT

The ships operating in Alicante in 2013 were registered in Antigua and Barbuda, Netherlands Antilles, Algeria, Bahamas, Belize, Bermuda, China, Comoros, Cyprus, Croatia, Denmark, Dominica, Finland, France, Gibraltar, Greece, Hong Kong, Cook Island, Marshall Islands, Italy, Liberia, Lithuania, Malta, Moldova, Norway, Netherlands, Panama, Portugal, United Kingdom, Russia, St. Kitts and Nevis, St. Vincent, Tanzania, Togo, Turkey and Ukraine.

+ info at www.puertoalicante.com

It is a natural gateway for industry to the outside world, with Europe, America and North Africa as the main destinations. The Port has expanded to offer enhanced services to companies. It is driving internationalisation through specific agreements for rebates on port taxes. It also provides incentives to establish feeder lines for transoceanic routes, short-distance transport to North Africa, and is also seeking to widen its area of influence by improving the rail infrastructure.

Almost 2.5 million tons of freight were handled during 2012. In terms of passenger transport, 43 cruise ships called in, carrying 100,000 passengers. **It will be a base port for cruise ships in 2016.**

The port has excellent connections with the main land transport networks:

- It has its own, exclusive access to the A-31 and A-7 highways.
- It benefits from rail links with Madrid, Murcia and Granada.



Alicante is part of the Spanish and European high-speed rail network. / Photo: Agencia Colpisa - Alberto Ferreras

01 | YOUR COMPANY AT THE CENTRE OF THE WORLD

HIGH SPEED TRAIN

Alicante's High Speed Railway Line (AVE) started operating in 2013. Within 200 days it had already carried more than one million passengers. Passengers can travel between **Madrid and Alicante in less than two hours**. Our city is connected to more than 2,230 kilometres of high speed railway in Spain, Portugal and to Europe.

The network is about to grow with an AVE link between Alicante and Valencia in 2015 and passengers will be able to travel to Barcelona within three hours and twenty minutes the following year.

+ info at www.avexperience.es

MEDITERRANEAN CORRIDOR

The Mediterranean corridor is an infrastructures project which will see the light within a few years and which will improve communication between the coast of eastern Spain and the south of France.

- Enormous flow of goods towards Europe.
- Connections with all major cities of the Mediterranean Arch.
- Faster passenger transport and freight times.

More than 40% of the Spanish population lives between Murcia and Barcelona. This area generates 40% of the country's exports and 70% of port traffic.

THE ALICANTE - MADRID LINE
HAS A TOTAL OF 22 TRAINS,
11 IN EACH DIRECTION

AN AVERAGE DAILY
AVAILABILITY OF 7,100 SEATS

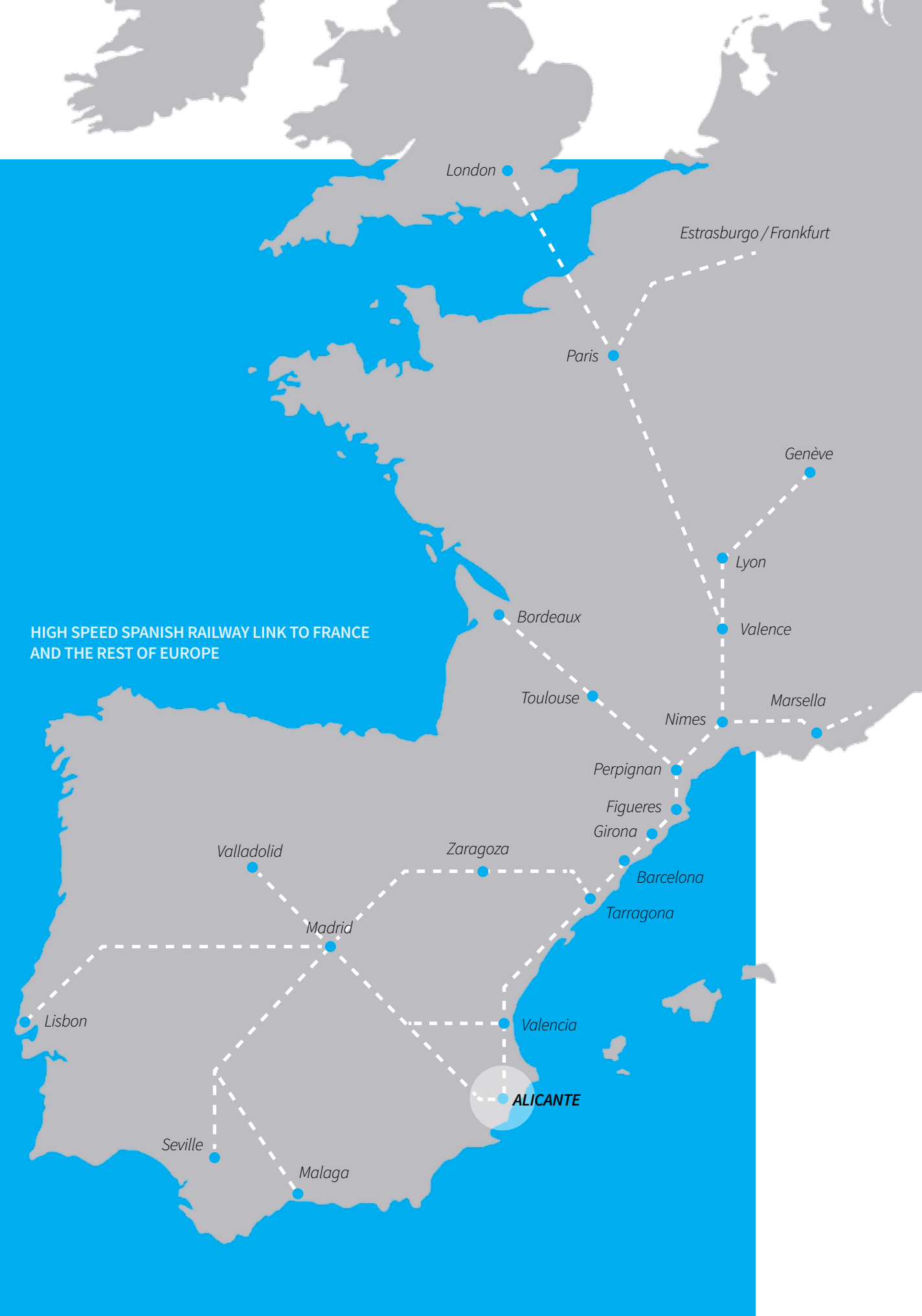
THE MOST ADVANCED RAILWAY NETWORK

WORLD TECHNOLOGY LEADERS

The AVE project seeks to reproduce the road network with high-speed railway line. The government has announced that a further 1,000 kilometres of High Speed line will be added to the national network to include destinations like Vigo, Palencia, León, Burgos, Zamora, Cáceres, Mérida, Badajoz, Cádiz, Granada, Murcia and Castellón in 2015.



HIGH SPEED SPANISH RAILWAY LINK TO FRANCE
AND THE REST OF EUROPE



CONNECTED TO 2,200 KM OF AVE

THE NETWORK COVERS SPAIN
AND CONNECTS TO FRANCE

AN ENVIRONMENT WHERE MORE THAN 11,000 COMPANIES ARE GROWING



Alicante is a world leader in several sectors such as shoe and toy production. / Photo: Alicante Port Authority.

Alicante, is home to more than 11,000 enterprises which operate successfully in diverse sectors such as trade, cruises, tourism, restaurants, sporting events, conferences, technology, e-commerce and apps, nanotechnology, graphene production, advanced tertiary services, food, pharmaceuticals, health services, construction, logistics, engineering, plastics, metallurgical, chemical, textile, financial, insurance and real estate.

The diversity and vigour of the industry in Alicante province has made it a global leader in sectors such as tourism, footwear, toys, marble and other fine materials, agriculture, textiles and health and social care.

*Our city has a **public university with almost 30,000 students and there are another twelve universities within two hours by road.** These institutions are an inexhaustible source of trained, talented, intuitive human capital ready to be employed by the business community. Outstanding figures in the worlds of business, science and art have emerged from these institutions and our graduates' in-depth understanding of the market, familiarity with new media, technology and innovation have propelled them towards international success.*

SUCCESS STORIES IN ALICANTE

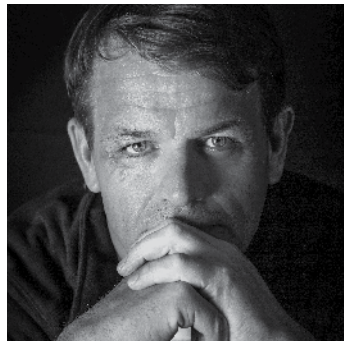


ANTONIO CAMPINOS

"Our offices are staffed by almost 950 European civil servants, who are delighted to work in a place with a very pleasant year-round climate. Alicante is also very well connected with the rest of the planet thanks to its airport".

/ OHIM

OHIM, the European community trademark and design agency, has been based in Alicante since 1994. It processes more than 200,000 applications from all over the world every year. In 2012 it became the European Observatory on Infringements of Intellectual Property Rights.



KNUT FROSTAD

"We believe that Alicante should be the Departure Port not only for the 2008, 2011, 2014 and 2017 editions, but also the seat of the organisation and the new Volvo Ocean Race Museum. The results we have been achieving right from the start show we made the right choice".

/ VOLVO OCEAN RACE

The 2014-15 edition generated an impact of 66.30 million EURO in the Valencia Region and 89.30 million EURO in Spain as a whole, as well as creating 1,716 jobs, according to Pricewaterhouse Coopers. The regatta, which is considered the longest, most punishing sporting competition in the world, is held every three years.



CARMEN CÁRCELES

"I chose Alicante 20 years ago. Experience has shown that this is a city for achieving unprecedented success. It has great potential for trade. We have an extensive international client portfolio. Big events create an environment ripe for businesses to make sales".

/ MAXMARA

This prestigious Italian fashion house has one of its most important global stores in Alicante. Although it is a franchise, its large turnover prompted the brand to choose it as one of the best of its more than 2,500 boutiques. The store in Alicante is as successful as the one in Dubai.



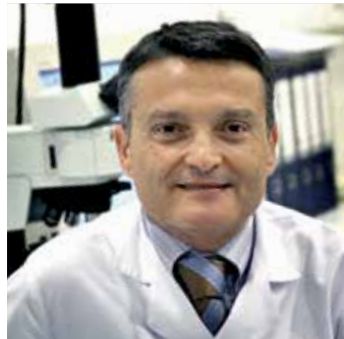
ANDRÉS TORRUBIA

"Alicante produces an excellent quarry of qualified staff from its universities which, added to the city's competitive costs and excellent infrastructures, make it a magnificent place for set-ups, research and development centres and for finding talented, suitably trained staff".

/ FIXR

Fixr.com is a website that provides information about costs and estimates for consumers in the United States of America. It includes more than 100 guides on construction and renovation projects and interactive maps with information about living expenses which are used by government organisations.

02 | AN ENVIRONMENT WHERE MORE THAN 11,000 COMPANIES ARE GROWING SUCCESS STORIES IN ALICANTE



RAFAEL BERNABEU

“Alicante is a city without borders. We are accessible, with excellent connections and a large international airport. The Mediterranean character and climate are added advantages which contribute to the wellbeing of the people to whom we give medical care”.

/ IB · INSTITUTO BERNABEU

Specialised in Reproductive Medicine, the institute helps patients of more than 60 nationalities. Internationally renowned for its high quality and applied research, it is the only private centre to be certified by ESHRE and EBCOG to give officially recognised training.



DONAL O'DRISCOLL

“We decided to locate the Grupo Eurobanan operational base in Alicante primarily based on its good communications and logistical position. We distribute 323 million kilos of fruit to other distribution centres and customers all over Spain and Portugal”.

/ EUROBANAN

Eurobanan was created on 1 July 1993 by way of a joint venture between Coplaca (Canary Islands Banana Cooperative) and Fyffes (an Irish multinational). The Eurobanan Group is one of the country's leading fruit and vegetable companies, with sales totalling around 360 million euros and a workforce of 700.



JESÚS AZNAR

“In privileged surroundings, Alicante port is a strategic choice for maritime trade. I believe that the recent modernisation and accelerated activity has made it one of the most competitive in the Mediterranean Arch”.

/ TMS

TMS has opened the doors to Alicante and its province to the national and international market by sea thanks to the capacity and flexibility of its port and multi-modal installations. As well as its passenger terminal it serves as a real bridge to North Africa, particularly to the city of Oran.



EDUARDO MANCHÓN

“There is a lot of talent in Alicante and we make it possible to use it. After several years with Google, I have come back as a consultant but, above all to invest, because standards are high and there are numerous opportunities in the Information and Communication Technologies field. The technology parks are the best example”.

/ PANORAMIO.COM

This start-up, founded by two local people from Alicante (one is Manchón himself), is the first Spanish company to be acquired by Google. This website contains the world's most significant geopositioned photographs and is the source of the images illustrating all the places we see when we use Google Maps.

EVERYTHING A BUSINESS NEEDS

ALICANTE OFFERS UNBEATABLE
CONDITIONS FOR GROWTH AND
INTERNATIONAL EXPANSION



03 | BENEFITS FOR YOUR BALANCE SHEET



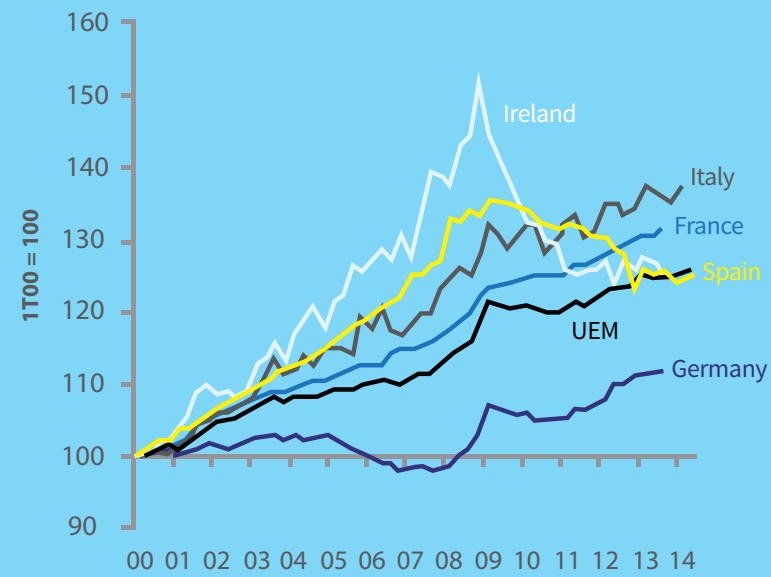
Low costs and simplified management make Alicante a perfect base for your business. / Photo: Tourist Board- Alicante City Council.

Alicante has taken advantage of the crisis to turn its weaknesses into strengths. Nowadays it is one of best cities in the world in which to invest because of its low start-up costs and potential benefits.

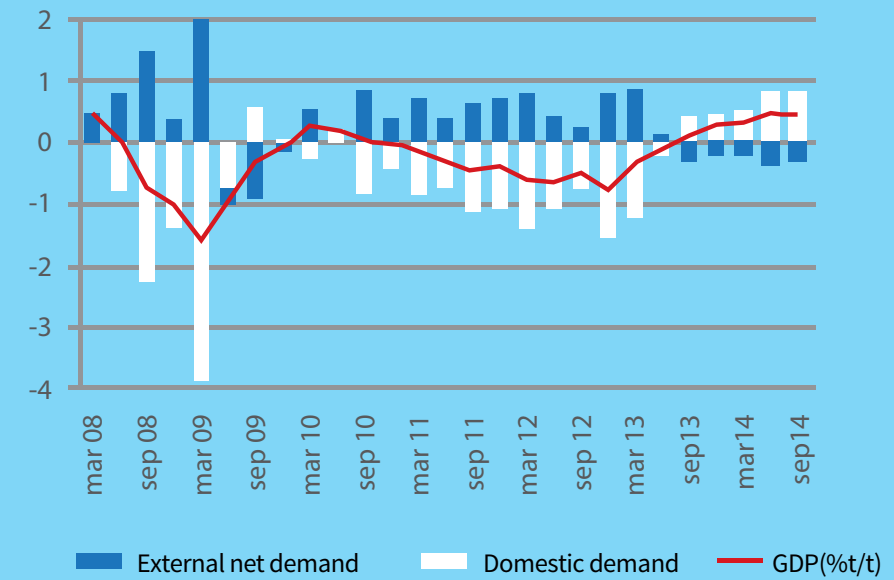
- The administration has simplified and improved the criteria and requisites for setting up a business.
- Entrepreneurs are offered an extensive system of grants, subsidies and funding programmes, which are managed by public and private entities.
- In comparison with most European cities, fixed costs in Alicante are low; services are accessible with quality and at an economical price...
- What's more, employment costs in the Valencia Region are below the Spanish average.

Alicante offers companies numerous factors that boost their benefits and profitability.

UNIT LABOUR COSTS



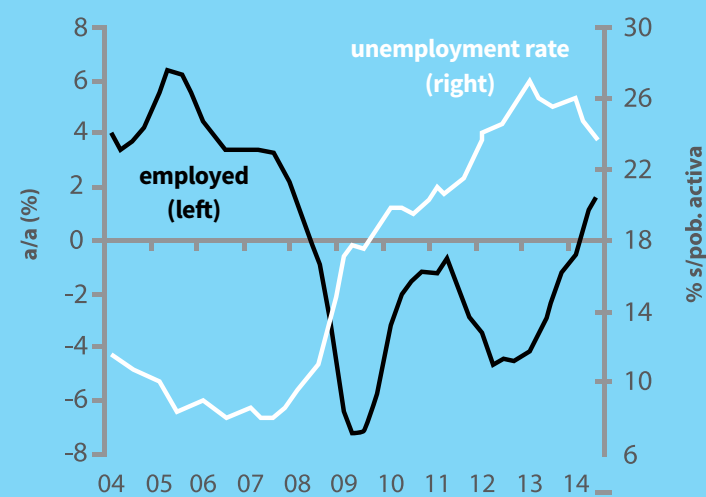
SPAIN: CONTRIBUTIONS TO QUARTERLY GROWTH IN GDP



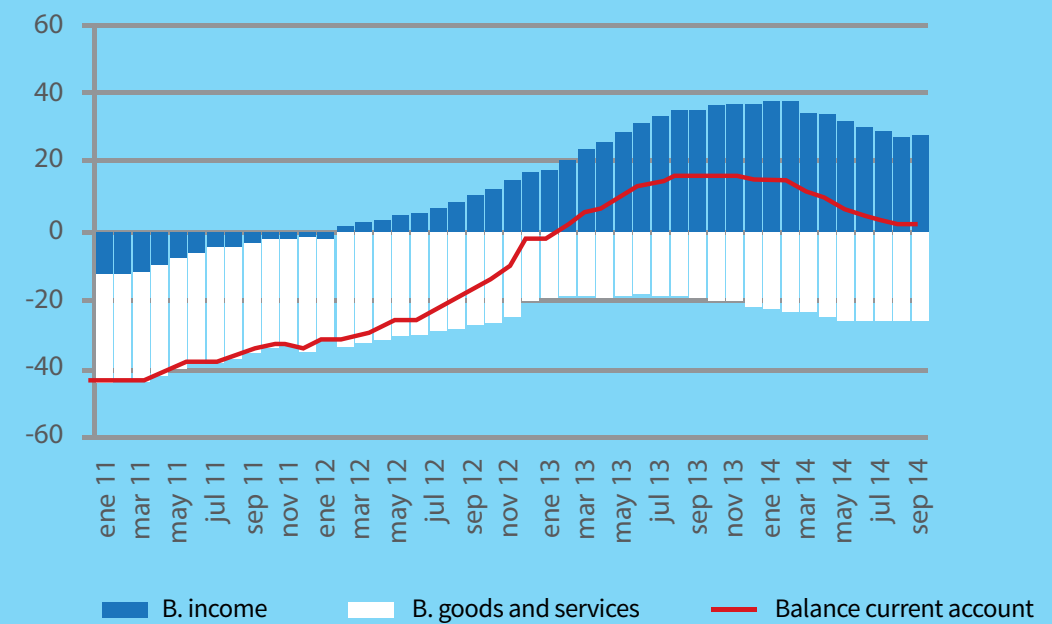
A GROWING ECONOMY

ALICANTE, 4TH PROVINCE IN SPAIN BY GDP

SPAIN: EMPLOYMENT AND UNEMPLOYMENT RATES



SPAIN: BALANCE OF CURRENT ACCOUNT (thousands of millions of EURO, accumulated 12 months)



ALICANTE, A POSITIVE BALANCE

ANCILLARY INDUSTRY

To support their businesses, Alicante offers investors a large, flourishing business community which is firmly established, and a world leader in sectors such as footwear and leather, toys, textiles, spinning, marble and aggregates, plastics and chemical industries, among others.

FUNDING, INCENTIVES AND GRANTS

Government organisations offer an interesting package of incentives and funding for foreign companies setting up in the Alicante municipal area. Institutions such as the Ministry of Industry, Commerce and Tourism and the Inland Revenue and entities such as Invest in Spain offer grants for promotion, competitiveness plans, investment and re-industrialisation stimuli and funds for R&D+i projects.

Instituto Valenciano de Competitividad Empresarial · IVACE

The international department of the IVACE offers grants that meet the needs of foreign companies. The Institute awards loans to small and medium size foreign capital companies setting up in our territory, to help them to become more competitive and to position their products in the market. They also offer funds and incentives for investment (in fixed assets and R&D+i), for creating jobs, internships and training, in energy and environment:

- **Business Support Line**

Used to fund investment projects, growth plans and international expansion.

- **MAB float line**

Finances costs associated with preparing-to-float companies on the Alternative Stock Market.

- **Innovative Enterprises Growth Line**

Designed to offer financial support to innovative companies with high potential to create value and wealth for Alicante in their growth and internationalisation processes and which participate in the Valencian Global Growth Program acceleration scheme.

LABOUR COSTS

Average labour costs in the Valencia Region / in EUR/day

Industry 20,24	Construction 17,34	Services 18,05	Total 18,42
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* National Institute of Statistics. Third quarter of 2012.

Social Security contribution rates / in EUR/day

		Entrepreneur	Employee	Total
Common contingencies		23,60	4,70	28,30
Unemployment	General Rule *	5,50	1,55	7,05
	Temporary Contracts	6,70	1,60	8,30
	Part-time contracts	7,70	1,60	9,30
Vocational Training		0,60	0,10	0,70
Social Guarantee Fund		0,20	—	0,20
Total contribution	General Rule *	29,90	6,35	36,25
	Temporary Contracts	31,10	6,40	37,50
	Part-time contracts	32,10	6,40	38,50

*The General Rule includes primarily permanent contracts / Source: Ministry of Employment and Social Security (2013)

SERVICES

Alicante has state-of-the-art service infrastructures. Investors find that their companies have access to everything they need to operate with limited costs.

Electricity € 0,1152 / Kwh	Water € 1,39 / m3	Natural Gas € 10,03 / Gigajoule	Telephony from € 9,00 / month	Data from € 16,00 / month
Source: Eurostat 2012			Data gathered from different telephony and ADSL providers.	

AVAILABLE SPACE

There are several industrial estates on the outskirts of Alicante city with land available for new companies. Many larger spaces available are in Agua Amarga, Las Atalayas and Pla de la Vallonga. For more information contact the Local Development Agency to find space for your company to lease or buy. A digital geographical information service shows this on an interactive map.

+ info at www.impulsalicante.es/invierte/suelo • www.alicante.es/censoemp/

Industrial Estate	Office €/m²	Unit €/m²	Other types €/m²
Agua Amarga	—	1,9	—
Babel	—	4,6	—
Florida	8,3	4,7	—
Las Atalayas	4,8	2,0	2,0
Rabasa	—	1,2	—
Pla de la Vallonga	—	2,0	2,2

Source: Real estate websites, real estate agents and Alicante City Council. Average price euros/ m2.

STREAMLINED ADMINISTRATION + EASY PROCEDURES



A company can be registered and start operating in less than 48 hours. / Photo: Volvo Ocean Race

SUCCESS FOR COMPANIES

SIMPLE PROCEDURES

Alicante is ready to welcome you and your company. The city is naturally blessed with an excellent climate and privileged natural environment, which make everyone feel good as soon as they arrive. You will find an environment where both you and your business can flourish and grow.

That's why **a series of tools have been developed to streamline administrative procedures** for setting up new companies. Through the Chamber of Commerce of the SEIMED Platform (from the Enterprise Europe Network), or the Entrepreneur Service Point (Punto de Atención al Emprendedor - PAE) of the Local Development Agency, you can:

- Get your business up and running within 48 hours.
- You will be assisted by a specialist technician at all times, if required.
- Information about new market opportunities.
- Financing, accommodation for companies and grants.

+ info at www.impulsalicante.es
www.seimed.eu
www.camaralicante.com



Alicante City Council provides new businesses with ready equipped spaces. / Photo: Archive



Photo: Alicante University

TECHNOLOGY RESOURCES

The Scientific Park in Alicante makes research available to investors so that they can develop innovation and technology in their businesses. Alicante University is behind this facility, which is equipped with a unique Industrial Experimentation Area and an International Project Management Office. It has entered into more than 700 cooperation agreements with different companies.

Located alongside one of Europe's leading university campuses, the Science Park is connected to public transport networks and to the airport and the port via motorways.

+ info at <http://uaparc.ua.es/>

04 | STREAMLINED ADMINISTRATION + EASY PROCESSING BUSINESS SUCCESS

WHERE TO START LET'S GROW

Companies have incubators available for the industry to provide them with **everything they need to start operating, from the premises to the furnishings**. Alicante has **6.573.330 m² of industrial land** and its surroundings host industrial areas and technology parks from Alicante University and Miguel Hernández University as well as other facilities specialised in business growth.

Industrial Príncipe Felipe Incubator

With a total surface of 20.000m², it has 12 industrial units of different sizes of between 556m² and 278m².

ALICANTE Emprende Business Incubator

With premises measuring more than 500m² all specifically designed to accommodate 14 newly-created companies.

+ info at www.alicante.es/censoemp/

Your company can decide how to do business in Alicante

REQUIREMENTS	LEGAL NATURE				
	Individual Entrepreneur	Joint ownership arrangement or Civil Code Partnership	Limited Liability Company	New Company Limited Company	Public Limited Company
Legal nature Capital	Business owner	None	Own	Own	Own
Foundational contributions	Capital and owner's work	Goods, capital and work	Minimum capital €3,005	Minimum capital €3,012	Minimum capital €60,101
Disbursement	No limit	No limit	Total capital contribution	and max. €12,000 Total capital contribution	Min. payment of capital on foundation
Number of shareholders	1	Min. 2	Min. 1	Max. 5	Min. 1
Shareholders' rights	Exclusive control of owner	Proportional participation to contribution	Participates in the company management and in losses and gains proportional to the contribution.	Proportional participation to contribution.	Proportional participation to capital contribution. Right to preferential subscription.
	No limit	No limit	Limited contributions capital.	Limited capital contributions.	Limited to equity capital.

Source: Marca España "The Valencia Region in futures 2012 - 2013".

05 | STABILITY AND SECURITY



The legal system guarantees the security of your business operations. / Photo: Tourist Board· Alicante City Council.

CONFIDENCE

Investments in companies are fully protected by a secure legal system, which governs real estate assets, trademarks, financial operations, international capital transactions and goods.

The Spanish and European legal systems guarantee corporate security in a free market environment. There is also an alternative to the ordinary legal system - arbitration and mediation – the purpose of which is to resolve commercial disputes with fewer formalities. Arbitrators' decisions are both binding and enforceable.

Spain is a parliamentary monarchy and has been a member of the European Union since 1986. It was a co-founder of the Economic and Monetary Union in 1999. The state is divided into 17 autonomous regions and two autonomous cities, which are in turn divided into a total of 50 provinces. Alicante is the capital of one of these provinces, Alicante province, in the east of the country and at the heart of the Mediterranean Arch.

+ info at www.administraciondejusticia.gob.es
www.camaralicante.com
www.asedmed.org



Alicante is in the south of the Valencia Region, marked blue on this map.

GERMANY

Plaza Calvo Sotelo, 1
Alicante 03001
Tel. 965 217 060 Fax 965 215 234

ALGERIA

Calle Pintor Velázquez, 32
Alicante 03004
Tel. 965 227 605

BELGIUM

Explanada de España, 1
Alicante 03002
Tel. 965 929 147 Fax 965 141 754

BRAZIL

Calle Reyes Católicos, 31
Alicante 03003
Tel. 659 520 458

DENMARK

Plaza Calvo Sotelo, 3
Alicante 03001
Tel. 965 207 938

ECUADOR

Avenida Óscar Esplá, 4
Alicante 03003
Tel. 965 135 205

FINLAND

Calle Mayor, 23
Pilar de la Horadada 03190
Tel. 966 766 412 Fax 966 767 204

FRANCE

Rambla Méndez Núñez, 44
Alicante 03002
Tel. 865 680 042 Fax 965 125 822

UNITED KINGDOM

Rambla Méndez Núñez 28-32
Alicante 03002
Tel. 965 216 022

GUATEMALA

Calle Los Álamos, 26
San Juan de Alicante 03550
Tel. 965 655 594

IRELAND

Ctra. de Madrid Km4 - Mercalicante
Alicante 03007
Tel. 965 107 485 Fax 965 113 519

ITALY

Avenida Benito Pérez Galdós, 9 - 11
Alicante 03004
Tel. 965 141 133 Fax 965 141 143

LUXEMBOURG

Calle Juan Bautista Lafora, 3
Alicante 03002
Tel. 965 205 333 Fax 965 217 563

MOROCCO

Calle Duque Zaragoza, 4
Alicante 03002
Tel. 965 213 533

NORWAY

Calle Pal, 1
Benidorm 03500
Tel. 965 852 107 Fax 966 802 700

DOMINICAN REPUBLIC

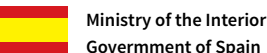
Calle Virgen del Socorro, 50
Alicante 03001
Tel. 965 151 897 Fax 965 151 165

OFFICIAL INTERNATIONAL BODIES BASED IN ALICANTE



Office for Harmonisation in the Internal Market (OHIM)

Avenida de Europa, 4
Alicante 03008
Tel. (+34) 965 139 100 Fax (+34) 965 131 344
+ info at www.oami.europa.eu



CASA DEL MEDITERRÁNEO

Antigua Estación de Benalúa
Plaza del arquitecto Miguel López, s/n
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Tel. (+34) 965 986 464 Fax (+34) 965 986 412
+ info at www.casa-mediterraneo.es

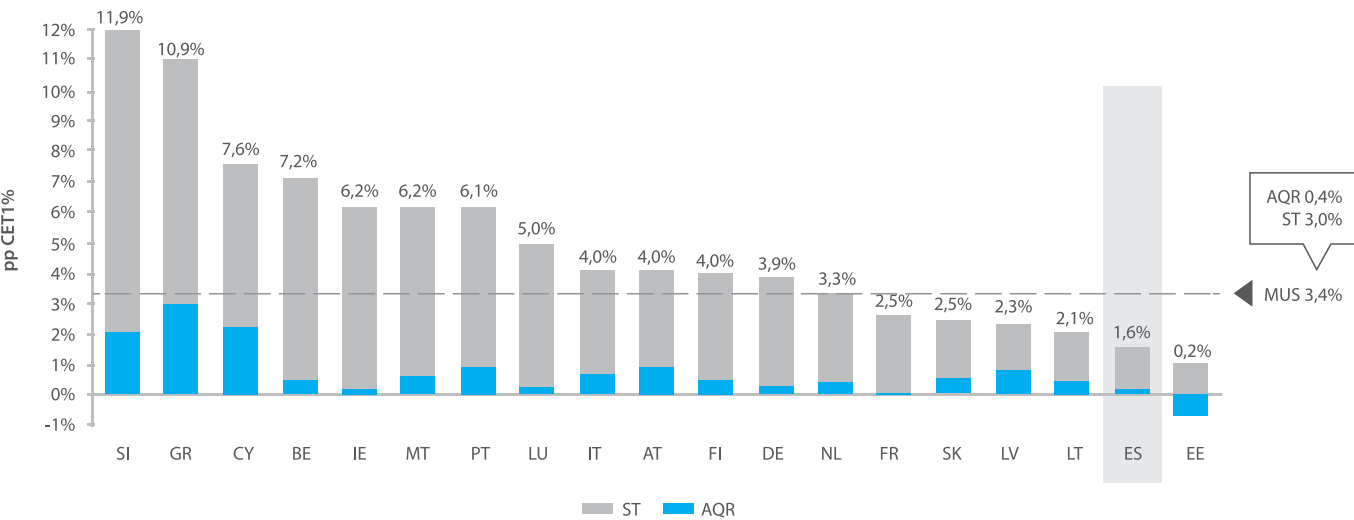
INTERNATIONAL BANKING

International companies wanting to relocate to our area have the same access to the Spanish financial system as our domestic companies. All the main banks have branches in Alicante and are members of the International bankers Association. You will also find leading international consultancy firms.

Banca March	Banesto
Banco Andalucía	Bankinter
Banco Banif	Barclays
Banco de España	BBVA
Banco Valencia	Banco Santander Central Hispano
Banco Guipuzcoano	Deutsche Bank
Banco Pastor	La Caixa
Banco Popular	Popular, Banca Privada
Banco Sabadell	Swedbank, S.A

+ info at www.guiaval.com
Source: Guiaval - Banks and financial branches in Alicante.

RESULTS OF THE BCE STRESS TEST
NEGATIVE IMPACT OF THE CET SCENARIO % BY COUNTRY



Source: BdE, Financial stability report: October, 2014.

06 | THE ROAD TO PROGRESS IS KNOWLEDGE



Universities are an inexhaustible quarry of highly qualified manpower. / Photo: Alicante University.

ALICANTE UNIVERSITIES, TRAINING TALENT

Alicante's public universities are an important bank of highly qualified and skilled human resources who contribute to the development of the production system in Alicante. These institutions generate and contribute knowledge, innovation and training to enterprises and equip the business community with trained staff ready to tackle important challenges.

*Not only do these students receive professional training but they also learn languages **because both Alicante University and the Miguel Hernández University are international institutions which offer multilingual qualifications**, as well as teaching subjects in English in many cases.*

Alicante University teaches 254 subjects in English as part of technical degrees (such as Civil Engineering, Telecommunications, IT and Architecture) Sciences (such as Chemistry and Biology) and Humanities and Social Sciences (such as Philosophy, Teacher Training and Sociology).

Miguel Hernández University teaches Bachelors, Masters and PhDs in English, as well as areas of Engineering, Business Studies, Health Sciences, Journalism and Law.

Both institutions make their technology parks available to the business community and to society.



MULTILINGUAL UNIVERSITY QUALIFICATIONS

THE UNIVERSITY OF ALICANTE
OFFERS 254 SUBJECTS
IN ENGLISH

ALICANTE SCIENCE PARK- UNIVERSITY OF ALICANTE

The University of Alicante Science Park employs multidisciplinary teams of technicians who offer highly valuable services:

- Consultancy.
- Diagnosis of business needs.
- Grant and subsidy management, provision of advanced technology services.
- Business Cooperation Network of the APTE (Spanish Association of Science and Technology Parks).
- Access to public and private sources of finance.
- Intellectual property management.
- OVTT: virtual technology transfer laboratory.
- International project management.
- Network of contracts.
- Scientific instrumentation, industrial experimentation and technical support services.
- Business incubator centre for technology-based companies.
- IMPULSO Programme.

+ info at <http://uaparc.ua.es/>



Universities contribute their knowledge, research and development resources to drive innovation in industry. / Photos: Alicante University.

FUNDACIÓN QUORUM - UMH SCIENCE AND BUSINESS PARK

The Fundación Quorum Science and Business Park at the UMH coordinates activities by companies and the University in the areas of science and innovation.

+ info at www.parquecientificoumh.es

TECHNOLOGY INSTITUTES IN THE VALENCIA REGION

The province also has a network of technology institutions which provide services to productive industry. This service supports research applied to innovation through R&D+i projects.

+ info at www.redit.es



// PUBLIC UNIVERSITIES

UA	University of Alicante
UMH	Miguel Hernández de Elche University
UNED	Spanish National University for Distance Education
UPV	Valencia Polytechnic University
UV	Valencia University
UIMP	International University Menéndez Pelayo
UM	Murcia University
UPCT	Cartagena Polytechnic University

A UNIVERSITY EDUCATION

WITHIN TWO HOURS BY CAR

// PRIVATE UNIVERSITIES

CEU	Cardenal Herrera University
UCV	San Vicente Mártir Catholic University of Valencia
CEF	Financial Studies Centre
ESIC	Higher School of Business Management and Marketing
FU	Florida Training Centre
UCAM	San Antonio de Murcia Catholic University

UPV

UV

UMIP

CEU

UCV

CEF

ESIC

FU

VALENCIA

UM

UPCT

UCAM

MURCIA

ALICANTE

UA

UMH

UNED

UPV

CEU

07 | ALICANTE, SMART CITY



Alicante is transforming into a smart city with technological and sustainable initiatives that make life easier for its citizens. / Photo: David Frutos and archive.

Alicante aims to become a smart city – a leading intelligent city – and to improve the quality of life of those who live here. These people are the ones using these services and, by extension, those who are achieving excellence in their surroundings (homes, companies, mobility, tourism and services).

The journey towards transforming Alicante into a smart city requires the support of efficient, accessible, interactive governance; information technologies; energy efficiency and sustainability.

SMART MEANS THINKING ABOUT THE PEOPLE

Alicante is becoming a smart city thanks to many initiatives designed to convert the city into a leader in smart technologies, making it more efficient, containing costs and improving environmental sustainability while providing citizens with superior services, which include the following:

- *Procedures and fees can be dealt with through the Council's electronic office.*
- *Information about cities, traffic, businesses and beaches using the website or on mobile devices. Themed videos and 360° virtual visits.*
- *An integrated business system and resource bank for entrepreneurs.*
- *Creation of the sustainable urban mobility plan.*
- *Remote registration for courses at Alicante Cultura.*
- *Digitalising the procedure for processing economic, technical and professional benefits from the Social Action area.*
- *Web app for managing green zone maintenance.*
- *Energy saving plan for public lighting and compliance with the street lighting energy efficiency regulation.*

WORK WELL LIVE BETTER



The average annual temperature in Alicante is 20C. / Photo: Tourist Board· Alicante City Council.

HEALTHY CITY

***Alicante**, capital of the Mediterranean Arch, gives onto the sea and its pleasant breezes. Its privileged geographic situation gives it an annual average temperature of around 20C and more daylight hours than any other Spanish city and around 3,000 hours of sunshine every year. The air quality is ranked among Spain's four best cities according to the "25 Sustainable Spanish Cities" report by Siemens.*

Seaside or mountainside? We have it all...

The city is surrounded by wonderful contrasting landscapes. With 15 kilometres of beaches lapped by the waters of the Mediterranean, it stands against a backdrop of uniquely beautiful forested areas such as the Cabeçó d'Or, Serra Grossa and el Benacantil.

The Island of Tabarca is one of its most valuable natural spots.

Tabarca is approximately 22 km from the city and is a special place with superb biodiversity. It was declared a marine reserve in 1986 and is also interesting from a historical standpoint.





TABARCA: A MARINE RESERVE SINCE 1986



Residents of Alicante have numerous ways of getting about in the city. / Photos: EIGE

08 | WORK WELL, LIVE BETTER

IN ALICANTE THE LIVING IS EASY

It's a compact, medium-size city, that covers around 200 square kilometres and is divided into different neighbourhoods but with a spacious city close to the sea and integrated with the port.

Getting about the city is really easy. Everything is within walking distance, making it very pleasant.

It has an excellent public transport system with taxis, buses, trams and light metro, making travel from the city to other coastal towns such as Benidorm, just an hour away, easy and economical.



Alicante is criss-crossed by cycling lanes which are either separate from vehicle traffic and/or marked on the surface. If you choose private transport there are public car parks and park and ride facilities. Parking is also permitted in most public roads.



08 | WORK WELL, LIVE BETTER

ENJOY EVERY DAY

Alicante is a pleasurable place for a stroll at any time of year thanks to its excellent climate, particularly the shopping areas. There are numerous stores of all kinds, from traditional, picturesque emporiums to modern shops selling leading international brands. There are modern, convenient, practical shopping centres both in the heart of the city and its outskirts where you will find all types of products, from food to clothes and accessories to services, including entertainment and restaurants.

Enjoy our wonderful, varied local cuisine in any of the numerous outdoor restaurants and cafes that you will find in the city, open day and night.



As well as being an excellent base for companies, Alicante offers its residents a superb quality of life. / Photos: Tourist Board- Alicante City Council.



Alicante has one of the lowest costs of living of any European cities with the lowest cost of living and with one of the highest qualities of life.

Photo: Tourist Board · Alicante City Council.

08 | WORK WELL, LIVE BETTER

THRIVING PROPERTY MARKET

Quality homes abound, fully guaranteed and at interesting prices. Medical centres, schools and shopping areas are generally nearby.

Foreign investors opting to relocate to the city or bringing their teams to Alicante will find a plethora of officially guaranteed properties to rent or buy. The Commission for the Promotion of Sales and Rental of Homes in the Valencia Region abroad provides efficient tools for selecting and managing purchases of homes in the city. One of these, efficient and accessible, is the website www.buypropertyinspain.org.

ALICANTE IS ONE OF EUROPE'S MOST AFFORDABLE CITIES

ESTIMATED LIVING COSTS Average €/month

- Rental (shared home) €220 - 280
- Rental (individual) €400 - €700
- Food, market (per person) €180 - 200
- Transport (tram, bus / price per journey) €0.87
- Basic services (telephone, water, gas) €220-280

Total (approx.) €670-790

Source: fundesem.es





There are bilingual schools for all ages in Alicante. / Photo: Archive.

08 | WORK WELL, LIVE BETTER

COSMOPOLITAN EDUCATION

One essential factor that all families need to look into before deciding to relocate is their children's schooling. In the case of foreign families, these schools need to fulfil certain requirements, such as bilingualism.

*Alicante has always been a cosmopolitan city with residents from many parts of the world. To enable children to integrate naturally, **these schools teach in different languages.***

BILINGUAL SCHOOLS IN THE ALICANTE AREA

BRITISH SCHOOL OF ALICANTE · Spanish / English
Glorieta del Reino Unido, 5
Alicante 03008
Tel. (+34) 965 106 351

COSTA BLANCA · Spanish / English
Avenida de las Naciones, 9
Alicante 03540
Tel. (+34) 965 919 750

EL VALLE · Spanish / English
Avenida de la Condomina, 65
Alicante 03540
Tel. (+34) 965 155 619

ESCUELA EUROPEA · Spanish / English / French / German
Avenida Locutor Vicente Hipólito, s/n
Alicante 03540
Tel. (+34) 965 269 595

LICEO FRANCÉS · Spanish / English / French / German
Camino de Marco, 21
El Campello 03560
Tel. (+34) 965 262 508

NEWTON COLLEGE · Spanish / English
Camino viejo de Elche Km 3
Elche 03295
Tel. (+34) 965 451 428



Alicante's most important festival is that of the Bonfires of San Juan. / Photos: Tourist Board· Alicante City Council.

08 | WORK WELL, LIVE BETTER

ALICANTE, TRADITION AND CULTURE

The most important festival is the Hogueras or Bonfires, which reaches its climax on the feast day of San Juan, the summer solstice, when hundreds of monuments fashioned with cardboard, paper, wood and other flammable materials are set alight at midnight as a symbol of rebirth and renewal.

There are also religious celebrations such as Holy Week and the Santa Faz Pilgrimage, which pay homage to one of the most important Catholic symbols, Veronica's Veil. The city also has annual Moors and Christians celebrations, which commemorate the conflicts between the Muslim and Catholic civilisations that took place in Spain in medieval times.



COLOUR TRADITION AND FIRE

THE BONFIRES OF SAN JUAN
FESTIVAL DATES BACK TO 1928





Culture and leisure abound in the life of the city. / Photo: Tourist Board· Alicante City Council.

08 | WORK WELL, LIVE BETTER

Alicante also has numerous public theatres and private venues which host a year-round line-up of drama and entertainment. You will also find a continuous programme of orthodox culture, with activities of all types organised by the City Council and other public entities, accessible by all citizens.

THEATRES AND HALLS

Teatro Principal

Plaza de Ruperto Chapí, s/n
Alicante 03001
Tel. (+34) 965 203 100
www.teatropincipaldealicante.com

ADDA · Auditorio de la Diputación de Alicante

Paseo de Campoamor, 4
Alicante 03010
Tel. (+34) 965 919 100
www.diputacionalicante.es/es/adda

Las Cigarreras - Centro cultural

Calle San Carlos, 78
Alicante 03013
Tel. (+34) 965 206 674
www.cigarreras.es/

Teatro Arniches

Avenida de Aguilera, 1
Alicante 03007
Tel. (+34) 965 936 838
<http://teatres.gva.es/teatros-publicos>

Auditorio Sabadell CAM

Calle Isabel la Católica, 7
Alicante 03007
Tel. (+34) 965 906 491

MUSEUMS

MARQ, Museo Arqueológico de Alicante

Plaza del Doctor Gómez Ulla, S/N, 03013 Alicante
Tel. 965 14 90 0
www.marqalicante.com

MACA, Museo de Arte Contemporáneo de Alicante

Plaza Santa María, 3, 03002 Alicante
Tel. 965 21 31 56
www.maca-alicante.es

MUBAG. Centro de Bellas Artes Gravina

Carrer Gravina, 13, 03002 Alicante
Tel. 965 14 67 80
www.mubag.org/

MUSA, Museo de la Ciudad de Alicante

Castillo de Santa Bárbara
Tel. 965 92 77 15
www.alicante.es/cultura/museos-musa.html

Museo de la Volvo Ocean Race

Puerto de Alicante, Muelle, 10 de Levante
Tel. 966 01 11 00
www.museovolvoceanrace.esatur.com

MUA. Museo de la Universidad de Alicante

Campus de la Universidad de Alicante
San Vicente del Raspeig. Alicante.
Tel. 965 90 37 25
www.veu.ua.es

Museo de Nueva Tabarca

Paseo Miguel Angel Blanco, s/n. Edificio de Servicios.
03138 Isla de Nueva Tabarca (Alicante).
www.alicante.es/medioambiente/rmtabarca_museo.html

Some of these museums belong to
www.museosdealicante.com

PubliAntón

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www.eoi.es

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paper used to print this book”**

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